

**Salem-South Lyon District Library (SSLDL) Strategic Plan - 2023-2026**

**Our Mission: Educate. Enrich. Empower the Community.**

**Our Vision: Imagine the Possibilities!**

| <b>Focus</b>                   | <b>Goals</b>  | <b>Investments</b>  | <b>Outcomes</b>   | <b>Total Investment Cost</b>    | <b>6.30.23-7.1.24 Costs</b>     | <b>6.30.24-7.1.25 Costs</b>     | <b>7.1.25 - 6.30.26 Costs</b>   |
|--------------------------------|---|---|---|---------------------------------|---------------------------------|---------------------------------|---------------------------------|
| <b>Exceptional Facilities</b>  | Dedicate space for innovation   | Modify computer lab as required to provide new technology to our patrons; create a makerspace whose components are mobile friendly; modify study room walls to provide a soundproof space for audio and video recording | Availability of new and current technology for community use  | 50,000                          |                                 |                                 |                                 |
|                                | Upgrade existing facilities   | Replace carpeting in casual seating area of adult section & adult and teen area   | Enhanced physical space for adults and teens  | 95,000                          |                                 |                                 |                                 |
|                                | Maintain facility   | Replace sections of roof  | Replace original roof over the children's area  | 25,000                          |                                 |                                 |                                 |
|                                | Improve library parking lot   | Upgrade asphalt   | Improve the life of the parking lot   | 10,000                          |                                 |                                 |                                 |
| <b>Technology Enhancements</b> | Collaborate with South Lyon Schools to enhance Internet speed                                 | Invest in necessary computer hardware and other technology, develop agreement with South Lyon Community Schools, Utilize Library staff time & resources   | Increase Internet speeds to 1 Gigabyte/sec.   | 9,000                           |                                 |                                 | 3,000                           |
|                                | Upgrade telephone system  | Updated equipment providing quality communication with the community  | Improved communication with a VOIP and future cost savings  | 20,000                          |                                 |                                 |                                 |
| <b>Programs and Services</b>   | Provide programs and services that engage new and current users and foster lifelong learners. | Support both consumers and creators of information by offering creative outlets for all ages  | Gather information about users of our programs and services to inform future decisions by staff and board members | 0                               | 0                               | 0                               | 0                               |
|                                |   | Increase community interaction with in-person discussions and surveys   | Programming that meets the needs of our patrons and the community   | 0                               | 0                               | 0                               | 0                               |
|                                |   | Provide resources necessary to help children and adults increase their reading and computer skills  | Enhancing the reading and computer literacy of the community  | Included with Programming costs | Included with Programming costs | Included with Programming costs | Included with Programming costs |

|  |  |   |   |       |       |       |       |
|--|--|---|---|-------|-------|-------|-------|
| <b>Community Awareness &amp; Involvement</b> | Facilitate effective conversations with community partners | Assess progress on strategic plan goals and communicate this information in newsletters, social media, annual report and other communications | A truly informed and engaged district who sees SSLDL as strategic community partner | 0     | 0     | 0     | 0     |
|  |  | Evaluate current marketing efforts to determine if the library is utilizing most cost effective and successful strategy and techniques        | A more efficient and effective marketing strategy                                   | 0     | 0     | 0     | 0     |
|  |  | Promote cutting edge library services to the public   | A community well-informed about the most recent library offerings                   | 0     | 0     | 0     | 0     |
|  |  | Recruitment and development of donors and strategic partners that lead to greater investments.  | Increase in the size and number of donations.                                       | 3,000 | 1,000 | 1,000 | 1,000 |